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Docket No.1535-001

Assistant Commissioner for Patents  
Washington, D.C. 20231

## NEW APPLICATION TRANSMITTAL

Transmitted herewith for filing is the non-provisional patent application of Robert Andrew Byers, Jr. of Thousand Oaks, California; Dan Pearson of El Segundo, California; Mark Conner of Northridge, California; and Jennifer Hamilton of Canyon Country, California; for an invention titled USER-SPECIFIC METHOD OF SELLING PRODUCTS, COMPUTER PROGRAM PRODUCT, AND SYSTEM FOR PERFORMING THE SAME. This application is an original application.

Papers enclosed are:

Patent application including:

31 pages of specification

42 claims

1 page of abstract

7 sheets of informal drawings

Additional papers enclosed are:

Express Mail Certificate

## Postcard

Missing Parts are:

### Declaration of Small Entity Status

## Declaration and Power of Attorney

Application filing fee

Respectfully submitted,

Miss J. R.

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JC808 U.S. PTO  
06/27/01

JC997 U.S. PTO  
09/892800  
06/27/01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of )  
Robert Byers, Jr., et al )  
Serial No. To Be Assigned )  
Filed: Concurrent )  
For: USER-SPECIFIC METHOD OF SELLING )  
PRODUCTS, COMPUTER PROGRAM )  
PRODUCT, AND SYSTEM FOR )  
PERFORMING THE SAME )

Assistant Commissioner for Patents  
Washington, D.C. 20231


EXPRESS MAIL CERTIFICATE

Express Mail Label No. ET395215841US  
Date of Deposit June 27, 2001

I hereby certify that the following attached paper and fee:

Patent application including:  
31 pages of specification  
42 claims  
1 page of abstract  
7 sheets of informal drawings  
New Application Transmittal  
Postcard

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

  
Michael J. Persson

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